# Corporate Social Responsibility

2010 Jakarta, Indonesia Business Mission



### **Participating Companies**













FREEPORT-MCMORAN COPPER & GOLD INC.





















MONSANTO



















## A Letter from Alex Feldman President

The US-ASEAN Business Council's membership of over one hundred companies includes a broad variety of companies of different shapes, sizes, and interests. Our membership includes companies that have had a presence in Southeast Asia for over one hundred years as well as companies that are just beginning to explore this dynamic region. Although they have many differences, one thing that our members share is a strong commitment to ASEAN and a belief that they must be more than just corporations, they must be citizens as well.

The Council also has a strong commitment to Corporate Social Responsibility. Being cognizant of the environment, communities and people around us is a part of our core principles in which we operate. We support our member companies being good corporate citizens of the countries within ASEAN in which they operate; taking ownership and pride in the communities around us. We consistently strive to be better than we are, challenging ourselves by setting and raising the standard of excellence within the Council and across our membership. Corporate Social Responsibility is a broad term, and we encourage our members to capitalize on their own unique approach, skills and assets to address local needs.

The Indonesian government has been a good partner for our members, and we are glad Indonesia sees Corporate Social Responsibility as an important role for businesses who operate in the country. Our member companies have contributed to Indonesia in a variety of ways, ranging from extensive, multi-year commitments to immediate responses in emergencies and disasters. We are proud of our member's contributions to Indonesia, and the special recognitions that many of their projects have received.

As the President of the US-ASEAN Business Council, I have the great privilege of sharing with you the remarkable range of corporate citizenship projects that our members support.

US-ASEAN BUSINESS COUNCIL, INC.

Alexander C. Feldman President US-ASEAN Business Council



### A Letter from Christal Spata Manager, CSR

Over the 25 years of the US-ASEAN Business Council's engagement in Southeast Asia, the countries of ASEAN have experienced unparalleled economic growth. Many of our members have been engaged in Southeast Asia for over one hundred years. However, the members of the Council have not focused solely on business. We are not simply part of the corporate fabric of ASEAN. We are also friends and citizens.

The ideal of coordinated economic development, government aid and corporate social responsibility can be dated back as far as the heartstrings of mankind. But as lofty utopian ideals have come and gone without leaving behind lasting success, public-private partnerships are emerging as the most viable avenue to achieving progress in areas such as healthcare, infrastructure and building human capital.

More and more, multinational corporations are using their business expertise to address dire humanitarian issues by creating a synergy of best practices and on the ground experience.

The US-ASEAN Business Council recognizes that there is also a pivotal role for us to play in addressing these needs in Southeast Asia. This is why we are committed to an optimal CSR program that flows from and complements the core work of our members, as well as the U.S. and foreign governments.

We advocate for initiatives that operate at the nexus of both our members' and society's interests. We will support true strategic giving that addresses important social and economic goals. Simultaneously, we target areas of competitive context where our member companies and society both benefit by bringing its unique assets and expertise to bear.

Christal Spata
Manager, Corporate Social Responsibility
US-ASEAN Business Council



# Corporate Social Responsibility

**Company Profiles** 



### Amway

### Overview

### **Big Picture**

Amway lives their corporate values through empowering individuals to reach their full potential and by focusing efforts on improving the well-being of children. The One by One Campaign for Children builds local partnerships that result in global impact. As a global business, Amway knows that different cultures have different needs. That's why we designed the One by One Campaign to provide each market with the flexibility to forge local partnerships that address issues facing children in their communities.

With the vision to help people live a better life, we established The Amway Care Foundation or Yayasan Amway Peduli in 2000. The foundation serves as the umbrella organization for all Amway social activities in Indonesia. The programs established by the foundation are aligned with the Amway One by One global campaign, helping the young people to improve their well being.

### **Programs**

#### On Education

The foundation has worked diligently to ensure that the devastating earthquake that struck in May 2006 has not stopped the children of Indonesia from receiving an education. By providing funding and volunteers to rebuild SD Negeri Sompok and SD Negeri Kedungmiri, elementary schools in the Bantul region of Yogyakarta, the Amway Care Foundation has done its part to keep school in session.

The foundation has 186 children and will continue supporting the 6th grade students to go into high schools supported by 100 Foster Parents consisting of Amway staff and IBO.

### The Amway Relief Program

As part of Amway's Disaster Response Plan, Amway Indonesia has been monitoring the situation and determining where and how Amway can help in relief and rebuilding efforts.

After the earthquake in Tasikmalaya and Padang, a team of employees visited those two affected areas and provided supplies for the victims' basic needs. They also spent time assessing how we can further help. Amway Staff and IBO leaders in Indonesia delivered the first round of supplies and gave a donation of more than IDR 200 million (US\$24,000) which was raised immediately following the earthquake. Now that the emergency efforts are almost done, we are working on continued support of vitamins and considering the long-term rebuilding of schools and hospital in the area.

#### On Health

The foundation wants children to have an opportunity to learn, but also want to see them grow up healthy too. That's why the foundation provided Nutrilite Protein Kid to malnutrished children in the areas affected by the tsunami in Calang, Aceh so that they can grow up healthy.

In 2008, we renovated the Children's Clinic for Cancer Treatment at RS Dharmais and continue supporting the clinic by establishing the Volunteer Program for IBO and staff to assist the children with cancer to live a quality life.





### Cargill

### Overview

Corporate responsibility is part of everything we do. It is a company-wide commitment to apply our global knowledge and experience to help meet complex economic, environmental and social challenges wherever we do business. It is a process of continually improving our standards, our actions and our processes. Corporate responsibility extends not only to our own operations but to our wider communities and is based on four commitments:

- •We will conduct our business with high levels of integrity, accountability and responsibility.
- •We will develop ways of reducing our environmental impact and help conserve natural resources.
- •We will treat people with dignity and respect.
- •We will invest in and engage with communities where we live and work.

We recognize our continued success depends on the growth and health of our communities and partners, as well as the vitality and conservation of our natural resources. We are working with a diverse group of global, national and local organizations to support responsible economic development, help protect the environment and improve communities.

#### **Local Initiatives**

In Indonesia, we focus on implementing programs primarily in rural areas that help to address a range of economic, environmental and social challenges. Our goal is to foster responsible and sustainable development, help protect the environment and nourishing the people and possibilities that reside in local communities.

Our businesses and people are actively engaged in giving back to the communities where we operate. We also work with a variety of global and local partner organizations. And in everything that we do, we are committed to deliver real benefits and make a lasting contribution.

### **Nourishing Children**

In 2007, we committed US\$3 million over three years to fund a partnership with the United Nations World Food Program (WFP) to improve the health, nutritional levels and hygiene of some of the neediest children in Indonesia. With this program we want to reach over 30,000 school children per year in 140 schools located in Bogor, West Java, and Madura, East Java.

In our collaboration with WFP we take an integrated approach to complement traditional school feeding with health and hygiene improvements. Through our program we provide children attending the schools with:

- •Food assistance in the form of biscuits fortified with nine vitamins and five minerals that cover on average 50% of a child's daily requirements.
- Medication for intestinal worms.
- •Water wells to give them access to safe drinking water.
- •Education to promote good health and hygiene habits.

In the first year of our partnership with WFP, we have completed de-worming treatment for 38,000 children, provided 33,700 children in 130 schools with fortified biscuits as well as training programs to improve health and hygiene habits, and completed construction of water and sanitation facilities in 35 schools.

#### **Environment Protection**

We firmly believe that the well being of our food and agricultural businesses, our customers and local communities depend on the wise stewardship of environmental resources.

In partnership with Fauna & Flora International (FFI), we help to protect high value conservation forest and peat land in West Kalimantan, located on the Indonesian part of Borneo. These forests are home to endangered species such as the orangutan, under threat from habitat destruction. This work not only helps to protect and conserve fragile ecosystems, but also contributes to combat climate change. Forests, and especially peat land areas, store substantial amounts of carbons that - if destroyed - would release large amounts of green house gases into the atmosphere.



Palm plantations offer a sensible alternative for degraded land as they can improve the land and help combat climate change while providing economic benefits to the local people, especially in rural areas. We have co-funded independent research by the World Wildlife Fund to explore using degraded land instead of existing forest areas for the development of future oil palm plantations. The research developed a definition of degraded land, assessed the levels of investment required to return degraded land back to productivity, and determined practices for the development of these areas.

When planted on degraded soils, oil palms provide an agriculture crop where other field crops aren't an option. Since trees store much of their nutrients above ground, they are more tolerant of poor soils. Palm plantations also can sequester carbon and reduce greenhouse gases to help mitigate climate change when planted on degraded land. Cutting forests to plant palm, by contrast, is a net contributor to greenhouse gas production.

Indonesia's "One Man One Tree" program was launched by the Ministry of Forestry in 2009 to help combat the impact of climate change and to preserve forests. Under the umbrella of the program, we committed to contribute a total of 220,000 trees. Part of the seedlings come from the company's own nurseries, while Cargill employees in 10 provinces where we have operations volunteer to help with local tree planting. We will also ensure that these newly planted trees receive appropriate care for three years.

We believe that a sustainable future requires investment of our time and resources today. We are proud to play our part in supporting this important national initiative aimed at preserving and protecting the environment. It's part and parcel of our corporate responsibility commitments.

### Cargill (continued)

### Producing palm oil sustainably

On 26 February 2009, our first oil palm plantation – PT. Hindoli in Sumatra - received its Roundtable on Sustainable Palm Oil (RSPO) certification. This is an important milestone in our commitment to producing palm oil in an environmentally sustainable and socially responsible manner. We are continuing to work towards certification for all our oil palm plantations, and we hope to receive all RSPO certifications as quickly as possible.

With the growing demand for palm oil in both food and non-food applications, it is vital that the production and use of palm oil is done in a sustainable manner. It is thus critical that all parts of the palm oil supply chain - from plantations to retailers – act in an environmentally sustainable and socially responsible manner.

Cargill is committed to supporting sustainable palm oil production and sourcing. That's why we fully support the efforts of the RSPO to develop the mechanisms to distinguish sustainable palm oil products in the marketplace. Prior to the establishment of the RSPO sustainability criteria, we already committed not to plant on high conservation value forests, to only develop new plantations on "degraded" land, and to preserve deep peat land.

In partnership with Fauna & Flora International and the World Wildlife Fund, we initiated various research and environmental projects in Indonesia to develop practical, achievable and sustainable solutions for producing sustainable palm oil. These projects help to protect endangered species and conserve high value forests.



### Supporting rural development

We believe that economic and social development go hand in hand. With our programs and activities we want to help nourishing the people and possibilities that reside in local communities, to ultimately foster quality of life. We touch rural Indonesia in many ways:

- •Thousands of smallholder farmers rely on Cargill to buy their crops. We provide farmers with transparent information about agricultural commodity prices, and have established local buying stations where farmers can receive the best price for their crops for the quality provided.
- •We work with local farmers to improve efficiency and effectiveness of agricultural and farming practices to ensure sustainability as well as improve yields, quality and ultimately farmers' incomes. We offer various support and training programs to smallholder farmers growing cocoa pods, palm fruit, and livestock farmers rearing chicken, duck, pigs and aqua culture.
- •We support local communities by providing essential facilities and services such as housing, health clinics, schools, and transport infrastructure. Our businesses and employees are actively engaged in such community projects by making donations in cash and kind, and volunteering their time and skills.



### Caterpillar

### Overview

### **Big Picture**

We live in times when the severity and enormity of economic challenges could so easily divert us from taking a long-term view—from seeing the big picture. Caterpillar's business is all about helping our customers solve big problems. Working together, we make sustainable progress possible.

### **Programs**

### **Vocational Skills and Safety Certification Education**

Caterpillar partnered with Build Change, an international non-profit that designs earthquake-resistant houses in developing countries and trains builders, homeowners, engineers, and government officials on how to build them. In 2009, Caterpillar was able to donate US\$100,000 towards this cause.

### **Vocational Skills and Safety Certification Education**

By donating US\$100,000 Caterpillar supports 560 students who would not otherwise be able to participate in the certification training programs.

#### **Short-Term Goals:**

- •Increase the students' knowledge and competency.
- •Enable more students to take the certification training and graduate with an accredited certificate.
- Increase the employability of students.

### Long-Term Goals:

- Improve the quality of vocational training, facilities and infrastructure at SMK Muhammadiyah 3 Yogyakarta (SMK3) so that its graduates will be internationally recognized.
- •Increase the number of students with accredited certificates to increase their employability.
- •Provide a higher quality of manpower in the industrial labor market.









### Caterpillar (continued)

### Caterpillar Foundation Project Welding Class Upgrade (Muhammadiyah Technical School)

- •PTNR experienced difficulties to find welders with the right skill.
- •Employees from the community are less than 10% of total employees.
- •The welding standard taught in schools or by the Welding Training Institutions (BLK) is below industry requirements.
- •Improve employees' pride in the company by company's participation in social responsibilities within the community.
- •The Muhammadiyah Technical School was chosen due to (1) the closest to PTNR and the first among two technical schools in the area, (2) their long history in providing education in Indonesia.

### The project launched on November 19, 2007 was witnessed by the Bogor Regency Leader:

- •To improve welding class meeting good industry requirements in terms of Environmental, Health and Safety.
- •To provide four welding machines normally used in the industry.
- •To provide proper welding safety equipments.
- •To provide instructor to deliver the training.











### The Coca-Cola Company

### Overview

#### We Are Part of The Community

The driving force behind one of the world's most valuable and recognized brands is that no matter how many great tasting and refreshing experiences we sell, at the end of the day Coca-Cola is very much a local partner and part of the community. In Indonesia, Coca-Cola has been available since 1927 and has been locally produced since 1932. We employ over 10,000 Indonesians directly and tens of thousands more individuals make their living involved with the Coca-Cola system. Throughout Indonesia, Coca-Cola products are sold at over 400,000 small, medium, and large sized outlets. The concept of Coca-Cola as a local partner is much more than a simple business relationship and extends to the company's commitment to be an active, productive and supportive community citizen in each of the communities in which it operates.

### **Programs**

#### **Community Water Projects**

Located in different parts of Java, Setu village and Sombron village share two common traits. The first shared trait is that both villages lie on a critical water basin supporting millions of people in the surrounding areas. The second shared trait is that both communities are depending on the rainy season to supply most of their water need.

Through a multi-tiered approach the CCFI (Coca-Cola Foundation Indonesia) Community Water Program has increased access to water, improved agribusiness related skills amongst villagers, developed keen a understanding of preservation and conservation and created a more well bala-



nced relationship between the community and the environment.

On a micro level the CCFI community water programs bring economically sustainable futures to villagers. On a macro level the CCFI water program reverberates throughout the region as it is another step towards long term preservation of critical water basins – including the water basin in Setu village which supports the daily needs of Jakarta, Indonesia – the fourth largest city in the world.

Approximately 1,000 people living in these communities are receiving direct benefits from programs with more than 400,000 m2 of agricultural land gained through improved access to water.

#### **Youth Environmental Awareness**

Acknowledging the need to improve awareness among youth on environmental issues and conservations practices, since 2004 CCFI has embarked on a series of environmental education initiatives, such as "Go Green School", "Cinta Air Camp" as well as publication of educational books on environment.

To date, approximately 25,000 students have received benefits from the environment educational program.





### The Coca-Cola Company (continued)

### Education

#### **Learning Center Program**

The Learning Center program is one of the longest running and successful of the CCFI community programs. The basic idea is simple; to create a library based facility inside local communities where community members can meet, congregate, share ideas and learn.

Over the years the basic program building block, which is a renovated common area renamed 'The Learning Center' has been developed and expanded,



serving as a center for cultural preservation (where community leaders freely give their time to teach the next generation lessons in music, culture and traditional story telling), a study center for students (with the provision of school books and internet connected computers), community health training (including government sponsored education on HIV/AIDS) and a center for advanced learning and



training - including serving as a main meeting area for other CCFI programs.

To date there are 31 LC partners spread over 14 provinces and benefitting more than 5 million people annually.

### **Student Scholarship Program**

Working closely with leading universities; Agricultural Institute of Bogor, Gajah Mada University and the University of Indonesia, CCFI presents scholarship opportunities to students who have excelled in their studies but who are financially challenged to continue their advanced education dreams.

In addition to funding to support their studies and their material book needs the CCFI scholarship provides specialty training to the students which prepares them for survival and success in the working world.

### Disaster Relief

### Lending a helping hand to those in need

Neighbors help neighbors and during times of crisis Coca-Cola has been on the forefront of providing both emergency relief assistance and longer term reconstruction aid to its neighbors. In the aftermath of the 2004 Tsunami which hit Aceh, Coca-Cola's immediate emergency relief

assistance expanded to the development of a Micro Hydro dam in Krueng Kala village, the development of permanent schools and the development of clean water and sanitation facilities.



When the massive earthquake struck Jakarta in 2005 Coca

-Cola responded with the provision of immediate emergency needs, temporary housing for impacted employees and maintaining the longer term economic lifeline by support small businesses with equipment and product.

And most recently in the September 2009 earthquake which hit Padang, West Sumatra, Coca-Cola again responded with the provision of emergency needs, building temporary shelters for victims and supporting the reconstruction and rehabilitation of school facility in the area.

### ConocoPhillips

### Overview

### Sustainable Strategy, Global Opportunities

As a company, ConocoPhillips strives to be a good neighbor in the communities where we operate. As a good neighbor and citizen, we have a duty to make a positive impact on the communities around us. Corporate Social Responsibility is our way of improving the quality of life of local communities. ConocoPhillips has made CSR an integral part of our business practices and strategy.

### **Programs**

### **Economic Empowerment**

These programs provide training and in-kind working capital assistance to local businesses. The aim is to foster an entrepreneurial spirit, thus enabling local communities to improve their livelihood. Our activities in this field range from rubber plantations in South Sumatera, Jambi and Natuna, to Small Business Developments in South Sumatera and Jambi, and a Fishery and Marine Business Development in Natuna.

#### **Education**

Education related programs are conducted to improve knowledge and access to better education. Through these programs, ConocoPhillips Indonesia provides financial assistance or scholarships to thousands of elementary school, high school and university students and provides learning tools such as science and English books, laboratory equipment, stationary and school furniture in several districts in our operation areas. In addition, various training is provided to equip communities with practical skills and knowledge for potential employment.



#### **Social and Infrastructure**

ConocoPhillips Indonesia's social programs focus on maintaining good relationships with the local communities living in the vicinity of our operation areas. Our infrastructure programs cover a range of construction projects from roads and buildings to community centers and renovation of school buildings, as well as providing public facilities such as electricity and clean water.

#### Al Falaah School in Bantul, Yogyakarta

During the tragic earthquake of 2006, many schools were severely damaged, including the Al Falaah School in Bantul. In response to this disaster, ConocoPhillips partnered with USAID to form the Education Response Alliance (ERA) to help rebuild and restore schools in order for the children to continue their education.

"Education is a priority of our corporate social responsibility program, so rebuilding the educational infrastructure was a perfect project for us to participate in. I'm proud to say that the result has a profoundly positive effect on students' lives and on the local communities. This is a good example of our commitment to the people of Indonesia and a demonstration of the strong spirit of the Indonesian people pulling together to help put the children's futures back on course after this tragic disaster."

Jim Taylor President and General Manager ConocoPhillips Indonesia

### Dow Chemical

### Overview

### The role of chemistry is to do more good in the world.

Seen this way, the work of chemistry suddenly moves from focusing on the basics of business – products and bottom lines – to life itself. In short, we are committed – through chemistry – to the betterment of global humanity. And it is this commitment that drives all of our strategies for growth and profitability. As a part of the company's 2015 Sustainability Goals, the people of Dow are committed to using resources more efficiently, providing value to our customers and stakeholders, delivering solutions for customer needs and enhancing the quality of life of current and future generations.

### **Programs**

#### Disaster Relief

- Rebuilding efforts post Asian tsunami (close to US\$2,000,000) and Jakarta earthquake (about US\$2,000,000).
- •Provided funding to rebuild over 200 homes, community center, temporary shelters and development of disaster management capacities within the communities.
- •Won Nehemiah Award presented by Habitat for Humanity for distinguished volunteer service.



#### **Environmental Conservation**

About 50 Dow employees from both the Jakarta and Merak offices participated in the whole day event by planting mangrove samplings in Pantai Indah Kapuk (North of Jakarta) in 2008 to rehabilitate the mangrove swamp.



### BASIC AMENITIES Toilets for Kids Sanitation Program

- •This 18-school, 5-year project started in 2008 to install toilets and provide clean deep well water for hand-washing.
- •Students are taught the importance of hygiene.
- •Employees also gave some of the older schools a fresh coat of paint to brighten the students' learning environment.

### **Community Improvement**

\*Habitat for Humanity builds around Merak and Jakarta – part of ongoing global 27year partnership with Habitat for Humanity to provide decent shelter for the poor.

•Sponsored a remote clinic to ensure village near our Merak and Cilegon plants have easy access to medical care.





#### Education

In a very bad flood in Jakarta in 2007, employees from both Indonesia and Singapore collaborated to re-furbish and re-start Sekolah Dasar Perguruan Rakyat, a badly affected non-government funded elementary school. Dow also provided a donation of books and teaching aids.

### Emerson

Emerson Network Power, a business group of Emerson, participated in a charity golf tournament organized by PT Telkommunikasi Sellular (Telkomsel) on January 22, 2010, in Bandung. In supporting this event, Emerson donated 90M Rupiah, approximately US\$10,000, dedicated for earthquake relief work in Padang, West Java. In earlier years, Emerson Network Power also responded quickly to Tsunami relief efforts by donating communication equipment for restoring the local telecommunications in Ache, one of the hardest hit areas.



### Ford

### Overview

#### **Drive Community**

Indeed, even during these times of economic hardship, Ford's commitment to investing in communities remains strong. This is because we not only take seriously our responsibility to create products that improve people's lives, we also believe in our responsibility to contribute to - as our Executive Chairman Bill Ford would say - a "better world."

### **Programs**

### ROAD SAFTY Driving Skills for Life (DFSL)

Ford Motor Indonesia (FMI) is an active citizen for road safety and environment protection programs. Joined with APA efforts, FMI has run the "Driving Skills for Life (DFSL)" CSR program that provides education and training to the public on practical skills and techniques to master both safe and fuel-efficient driving to reduce road traffic accidents and impact to the environment. It is estimated that Indonesia has 30,000 road traffic accidents annually, which is high relative to other ASEAN countries.





"Driving Skills for Life" Training Session

### West Sumatra Earthquake Relief Efforts

In response to the two devastating earthquakes that hit the Indonesian island of West Sumatra in September 2009, Ford Motor Indonesia (FMI) donated Rp200,000,000 (US\$20,000) to the Indonesian Red Cross Society. In partnership with its dealerships in Padang and Pekanbaru, FMI also provided 30 used Ford Ranger 4x4 off-road vehicles to assist relief organizations distribute aid and conduct recovery operations in remote areas. A team of FMI employee volunteers also traveled to the hard-hit city of Padang to help rebuild lives putting up tents for survivors, cleaning public areas such as schools and mosques and distributing food to those in need. The team also assisted with trauma healing classes for families and organized activities to help children in the community.



Ford Motor Indonesia employee volunteers in action: relief and reconstruction activities in Padang

### Freeport-McMoRan Copper & Gold Inc.

### Overview

PT Freeport Indonesia is the Indonesian mining affiliate of Freeport-McMoRan Copper & Gold Inc. As one of the world's leading producers of copper and gold, PT Freeport Indonesia recognizes the importance of providing these essential metals to today's economies. Fulfilling this need for our products must be balanced with social and environmental responsibilities so that, in meeting the needs of the current generation, we do not compromise the ability of future generations to meet their own needs. This is the core tenet of "sustainable development" and the underlying premise of our commitments.

As a subsidiary of Freeport-McMoRan Copper & Gold Inc., PT Freeport Indonesia has adopted and abides by the ethical, social and environmental policies of the parent organization. Strong policies guide PT Freeport Indonesia on the path toward sustainable development. Our 40 years of experience in Indonesia shape the implementation of these policies in the community. A commitment to transparency enables our stakeholders to track our performance.

PT Freeport Indonesia provides substantial economic benefits for the central, provincial and local governments of Indonesia, and for the economies of the province of Papua and the Indonesian nation as a whole. Based on research conducted by the Institute for Economics and Social Research, Faculty of Economics, University of Indonesia, PT Freeport Indonesia accounted for 1.3%, 40% and 96% of the gross domestic product (GDP) for the country of Indonesia, Papua Province and Kabupaten Mimika respectively in 2008. We are the largest employer in Papua and one of the nation's largest taxpayers. The taxes, royalties, dividends and fees we paid to the Government of Indonesia in 2008 alone totaled approximately US\$1.2 billion. Since our current contract with the Indonesian government began in 1992, these direct benefits to Indonesia have totaled more than US\$8 billion. Our voluntary support for community development, recognition for local community land rights and our expenditures on our comprehensive environmental management programs are substantial.

As a founding member of the International Council on Mining and Metals (ICMM), Freeport-McMoRan Copper & Gold Inc. has adopted the ICMM Sustainable Development Framework and this commitment underpins our efforts in identifying and managing challenges and opportunities across our operations.

### **Our Employees**

We employ more than 11,000 direct employees and nearly 10,000 contractors. Approximately 98% of our employees are Indonesian, approximately 29% of which are Papuan. We are dedicated to providing our employees with a safe and professionally rewarding work climate and our policies, programs and practices are designed to help our employees grow both personally and professionally.

During 2008 alone, PT Freeport Indonesia provided 8 million hours of training to over 20,000 participants. Training programs range from basic literacy to "preapprenticeship" programs for individuals with no prior career training, advanced technical apprenticeships, career and leadership development, and business management programs that provide world-class skills to our workers.

Our Safe Production program sets the goal of continuous improvement in our safety and health performance. While our safety performance in 2008 saw an improvement from the prior year, we strive toward the goal of zero injuries and occupational illnesses. In March 2008, PT Freeport Indonesia achieved the five-star rating for excellent safety performance, the highest rating available, awarded by the National Occupational Safety Association (NOSA), a leading global supplier of occupational risk management services.



PT Freeport Indonesia's Nemangkawi Mining Institute provides training and career development opportunities for thousands of members of the indigenous communities near the Grasberg operations in Papua.

### Freeport-McMoRan Copper & Gold Inc.

(continued)

#### **Our Community**

We are committed to building and maintaining positive relationships with our Papuan neighbors, in particular the indigenous communities closest to our area of operation. We have in place strong Human Rights and Community Policies and we are committed to providing opportunities for social, educational and economic development and to strive to learn more about the Papuan people, their histories, cultures and changing circumstances, to build more constructive relationships.



PT Freeport Indonesia funds public health initiatives, including hospitals and clinics, through the Amungme and Kamoro Community Development Organization (LPMAK).

PT Freeport Indonesia and our joint venture partner have since 1996 committed a portion of revenues for the benefit of the local community through the Freeport Partnership Fund for Community The fund is administered and disbursed by Lembaga Pembangunan Masyarakat Amungme dan Kamoro (LPMAK). LPMAK is managed by a Board of Commissioners consisting of representatives from the local government, Papuan regional leaders, leaders from the local Amungme and Kamoro communities and PT Freeport Indonesia. LPMAK has made a significant impact on the lives of the local people by funding projects benefiting residents in villages throughout the Mimika area. Examples include hospitals in Timika and Banti that treat thousands of patients each year; the LPMAK education program, which has provided scholarships or educational assistance to thousands of Papuan students; and economic and village development programs that have provided generation projects, clean water, places of worship and other infrastructure throughout the area. Commitment to the fund totals more than US\$330 million since inception. It is one of the largest privately funded social development programs in Asia.

#### **Our Environmental Performance**

PT Freeport Indonesia is committed to managing and minimizing the impact of our operations on the surrounding environment, protecting and enhancing the quality of the environment and continuously improving our performance. As part of our Environmental Policy, we employ risk management strategies based on valid data and sound science. We routinely undergo internal and external audits to assess our environmental compliance, management systems and practices.

Our program is guided by the requirements of our Environmental Management Plan (RKL) and Environmental Monitoring Plan (RPL), which are submitted to the Indonesian government annually in accordance with the requirements of our Environmental Impact Assessment (AMDAL) and by the regulatory requirements and related permits issued by the government. We report our environmental performance against the Global Reporting Initiative (GRI) G3 indicators. PT Freeport Indonesia participates in the environmental management performance rating program, known as PROPER, which is administered by the Indonesian Ministry of Environment. Our environmental management systems at our Indonesian operations have been certified according to ISO 14001 since the year 2001.

Major environmental program components include: comprehensive monitoring, waste management and recycling, management of waste rock (overburden), tailings management, environmental education and biodiversity research and support.



Monitoring of mangroves, which are planted as part of PT Freeport Indonesia's assisted colonization initiative in the Ajkwa Estuary, is part of our tailings management program.

### General Electric

### GE Strikes Hard on Giving Back To The Community



Five years have passed since the tsunami wreaked havoc in Aceh, and GE Volunteers coordinator Ani Rahardjo still remember vividly the course of action that

followed the biggest natural disaster to hit this country. "The volunteers stayed up for days organizing aid and ground support for its deployment, and I have to liaise with the Indonesian government to make sure the GE water unit we donated can be operated," said Ani, the citizenship coordinator for GE's (General Electric) financial business, GE Capital Global Banking. "We also worked with multiple partners to ensure that our projects in Aceh, encompassing education, community and women empowerment, also home building can be carried out as planned."

The Aceh tsunami demonstrate how the entire "GE Family" swung into action when an urgent disaster strike a community or country where GE operates in. The corporate giving is not limited to donation from GE, GE Foundation, the employees, and the fundraising driven by the company's network, NBC, which generated \$20 million in total, but also in countless volunteer hours and the technology and expertise that GE is known for. The two GE mobile water units donated to the government of Indonesia can purify water from nearby rivers and provide drinking water for the whole community (2.8 million liter per day), and the GE power generators helped districts in Aceh

until the regular electricity supply is up and running again. GE medical equipment helped doctors onsite provide healthcare to their patients. This model of "total GE Family" support for local communities has been put to action many times during the earthquake of Yogyakarta, West Java, and the recent one in West Sumatra, and also the flood that inundated parts of Jakarta, where GE in Indonesia is headquartered.

The GE Foundation currently partners with GE Volunteers to match up the cash donation made by the employees for the earthquake survivors, which will be handed over to the Habitat for Humanity Indonesia to rebuild homes and schools of the communities in West Java and West Sumatra.

Sharing GE's expertise and resources is not only limited to disaster mitigation. GE Lighting's has been known to light up Indonesia's most prominent monuments, such as the Borobudur and Prambanan temples, also the Hotel Indonesia roundabout ("Bunderan HI"), as part of its global program "Building Pride with Lighting" which donated lighting and the design to enhance the night time beauty of these historical monuments that the Indonesian people are most proud of.

GE's ongoing community project leverage its expertise in the financial field: the "BijakDana" financial literacy program for underprivileged women, which is part of the "Banking on Women" worldwide program of GE Capital Global Banking. BijakDana, entering its third year, has reached out to over 2500 people through onsite training, revolving seed funding, and field assistance by GE's partner, PPSW & PPKM. The program has turned lives around, helped underprivileged women earn a living and better the health and welfare of their families. It has also received accolades and awards from the Metro TV-UN Millennium Development Goals



NOW! Jakarta - November 2009 www.nowjakarta.co.id

### General Electric (continued)

award, Asian Banking & Finance magazine Awards as "Best CSR program" and also from Pinnade Group.

Aligned with GE's global initiative, ecomagination and healthymagination, where GE strives to give solution for the world's greatest challenges, which is environmental concern and healthcare. GE's recent collaboration with the Green School in Bali to install solar panel to teach children about renewable energy is the latest in GE's 12 years of environmental education activities both from the business and the volunteers'

GE's healthymagination initiative, with more than a hundred innovations, aims at three critical needs: lowering costs of healthcare, touching more lives and making healthcare accessible to more people, and improving its quality. In Indonesia, GE gave back to Rumah Sakit Jakarta by donating healthcare equipment including operating theaters and state-ofart diagnostic such as 4D ultrasound and mobile Xray.

But as far as giving back to the community goes, GE is known worldwide for its focus on education. In Indonesia, its GE Scholar-Leader program is entering its 10th anniversary next year, providing full scholarship to more than 100 university students. GE also partners with Junior Achievement (Prestasi Junior Indonesia) to provide training in entrepreneurship to students of 5 highschools that partners with GE, and assisted them to do realtime business through their "student companies." "Our volunteers enjoyed being the mentors to the students through classroom settings and interactive sharing sessions," Ani added. GE received US State Department's Award for Corporate Excellence for the company's citizenship efforts particularly in Indonesia, with focus on education, tsunami disaster aid, and the robust volunteer activities. [Now:]







### The Hills' Companies

### **Overview**

#### Governance

The Hills' Companies, through the cooperation between CSIS Hills Program on Governance, the US-ASEAN Business Council, the World Bank Institute and the World Bank itself has donated over US\$250,000 to the University of Indonesia Center for the Study of Governance. Roderick Hills, of the Hills Companies, has accepted an appointment as a Professor at the University of Indonesia to develop a curricula on Corporate Social Responsibility. Mr. Hills has also led the effort that has created the Center for the Study of Governance ("CSG") at the University of Indonesia.

### **Programs**

### **Research on Managing Conflict of Interest** for KPK

University of Indonesia Center for the Study of Governance (UI-CSG) has been appointed by KPK to take part in a 6-month project on the management of Conflict of Interest funded by the Danish Government (DANIDA). The output expected is a "Mapping and Review of Indonesian Legal Framework and Practices", guidelines for Indonesian public officers and a dissemination strategy. The lead consultant appointed by KPK to coordinate this project is Professor Dr. Eko Prasojo Mag. rer. publ. from UI's Faculty of Social and Political Science.

### **Mapping of Governance Activities**

Through the fall of President Soeharto in 1998 and the subsequent collapse of many of Indonesia's political, economic and social institutions, the issue of improved governance has become a major focus in rebuilding the nation's institutions. The reform agenda calls for better accountability and transparency in the conduct of governing.

With greater democratization, a wide range of institutions and organizations, both within and outside of government, have been established to look into ways to improve governance and to tackle corruption within the nation's institutions.

As a result, a body of knowledge has slowly been accumulated which needs to be inventoried and documented.

UI-CSG plans to conduct a survey of the various institution in Indonesia dealing with governance and to document the research and recommendations they have presented.

This body of knowledge will be the core of UI-CSG's library and databank and would include theses written by UI's students and researchers. This activity can start as soon as UI has assigned an IT Development Officer for our Centre.

### Research on the Delivery of Public Services in Jakarta

UI-CSG has submitted a research project to Dr. Ing. Fauzi Bowo, Governor of Jakarta on the delivery of public services. The objectives of the research is to:

- •Identify local governance-related successes and obstacles in Jakarta's public service sector that are aiding or impeding progress toward concrete development and poverty goals;
- To assemble stakeholders from grassroots organizations, academia, the public and private sector, and government within Jakarta to discuss ways of addressing these obstacles;
- •To develop a Public Service Quality metric, similar to the World Bank's *Worldwide Governance Indicators*, to quantify government performance, particularly corruption, in Indonesia's public service sector
- •To develop an "action plan" from the recommendations of stakeholders and findings of the Public Service Quality metric to help bring about improved governance of the public service sector in Jakarta.

The foci of research will be on the delivery of waste management services (services), public housing (goods) and licensing (administration) representing the three different types of services.

### Overview

#### **Connecting to Communities**

Our world is connected like never before – economically, socially and technically – and the technology to make it work smarter is available and affordable. Smart traffic systems cut gridlock and reduce emissions. Smart healthcare systems can lower costs and improve care. Smart energy grids, water systems and supply chains will all contribute to a better world.

IBM is engaged in this effort because it's what we do and who we are. We are nearly 400,000 individuals in more than 170 countries, who create and integrate hardware, software and services to enable our clients' success and make the world work better. Today, we are focused on developing a smarter planet through the infusion of intelligence into systems and processes that enable commerce, finance, transportation, and much more.

As a corporate citizen of a smarter planet, IBM is committed to responsible, productive relationships with the communities where we live and work – locally, nationally, and worldwide – as well as our employees, partners and clients.

For example, IBM's continuing efforts to support the government of Indonesia's crisis response has been recognized by President Susilo Bambang Yudhoyono. The government designated IBM's SIMBA (Sistem Informasi Bencana Alam, or System Information for Disaster Response) as the approved system for IDP registration, data consolidation and logistics reporting. It has been used to help in the Aceh Tsunami and Yogyakarta Earthquake.

IBM has also contributed significantly to the Banda Aceh education programme with hardware, software, services and teacher training for the newly created Lab School. In 2008, IBM conducted a Teacher's Professional Development Training Programme to develop as many as 30 teachers in Aceh.

### **Programs**

### **Equipping IBMers for success**

IBM is investing in efforts to make it easier to adjust to clients' changing needs in the global economy — and systematically helping our employees learn new fields and master new skills so they remain competitive. Technology enables IBMers to work together and share ideas across geographies, time zones and cultures — whether they are down the hall or halfway around the world.

IBM is a leader in work/life integration programmes, as well as diversity policies. For example, women have long been an important part of IBM's workforce – and in 2000, Indonesia was the first IBM country organization throughout the Asia/Pacific region to be led by a woman general manager.

IBM Indonesia supports its employees' health and well being with a variety of programmes, such as the IBM Weight Loss Challenge, an annual health fair, sports activities, health education and immunization, and the Employee Assistance Program and counseling.

### Sharing expertise and technology

Individuals, small businesses and local communities can be the chief beneficiaries of the global economy — but only if they understand their options and are empowered to seize them. At IBM, we are looking at ways to use technology to facilitate cooperation, collaboration, competition, and to help break down the barriers to progress.

The IBM Academic Initiative is a global programme to help universities teach technology skills and has supported many leading universities in Indonesia. For example, IBM has supported the Institute of Technology Bandung develop its Information Engineering programme and worked with Bina Nusantara University to enhance its training in IBM technology. IBM also developed a Student Opportunity System to help students find job opportunities within IBM and IBM Business Partners.

IBM's Accessibility Works is technology that helps seniors and people with visual impairments to use the Internet more easily. In Indonesia, IBM has worked with the Mitra Netra Foundation to implement the programme.

#### Supporting volunteers

On Demand Community is IBM's global initiative to support our employees' volunteer work in their communities. In Indonesia, a team of 17 volunteers launched a project in 2007 to benefit young cancer patients at Dharmais Cancer Hospital in Jakarta. The team helped 15 children, whose treatment kept them away from school, to continue learning with the help of materials from KidSmart. In 2008, the project expanded to include the Cipto Mangunkusumo Hospital, with more than 60 volunteers participating.

#### Humanitarian research

World Community Grid is an IBM initiative that uses grid computing to combine the otherwise unused power of 1 million PCs shared by people around the world. IBM has made this massive computing power available to researchers from public and not-for-profit organizations, supporting projects with humanitarian goals. Nearly one-third of IBM Indonesia employees participate.

### Minimising our impact on the planet

Protecting the environment is a strategic imperative for IBM and integral to our values. Our commitment to environmental leadership focuses on minimising the potential impact of our own operations and products, as well as applying our technology, products and services to help clients and partners do the same.

Our comprehensive Environmental Management System governs our operations worldwide through programmes in energy conservation and climate protection, pollution prevention, product stewardship, audits and assessments, and the environmental evaluations of suppliers, among others.



#### Climate protection

Climate change is one of the most critical global environmental challenges facing the planet. IBM's comprehensive climate programmes include:

- •Reducing the greenhouse gas emissions associated with our operations by conserving energy, using renewable energy, reducing perfluorocompound emissions, supporting alternative employee commuting options and increasing the efficiency of IBM's logistics.
- •Developing energy efficient products and providing diverse solutions for energy efficient data centres.
- •Collaborating with clients and others on innovations that help protect the world's climate.

#### **Kidsmart**

The IBM KidSmart Early Learning Programme integrates interactive teaching and learning activities into the pre-kindergarten curricula. Its centerpiece a colorful "kid-proof" learning station loaded with award-winning educational software.

In 2002, IBM launched KidSmart in Indonesia, donating equipment and teacher training to more than 285 public and private schools around Java Island, Bali, Nanggroe Aceh Darussalam and North Sumatera including Nias, Yogyakarta Special Province and Bangka Belitung Province.

Starting in 2007, IBM focused the programme on schools catering for children with disabilities. Through a partnership with the Ministry of Education under the Directorate of Special Education, more than 70 schools have implemented the KidSmart learning programme to support their teaching programmes.

Teachers at the UNSYIAH Lab School in Banda Aceh participate in a Teacher's Professional Development Programme. IBM has donated equipment and training to help develop the school.

### Intel

### Overview

### Getting it Done the Intel Way

A highly educated workforce and strong technology infrastructure are the foundations for success in today's knowledge economy. Students need to develop 21st century skills that give them the opportunity to succeed. And those skills—digital literacy, problem solving, critical thinking and collaboration—are best developed in powerful learning environments supported by technology. Intel works with governments, education leaders, NGOs, and other technology companies to deploy powerful learning environments that help improve education. Intel has invested approximately US\$1.5 million in this project. Currently, some 30,000 teachers have been trained.

### **Programs**

#### **Intel on Education**

The Intel Teach Program helps teachers to be more effective educators through professional development focused on how to integrate technology into their lessons, promoting problem solving, critical thinking and collaboration skills among their students. With more than 6 million teachers trained in over 50 countries, Intel Teach is the largest, most successful program of its kind.

An MOU between the Ministry of National Education of Indonesia and Intel Indonesia signed on May 16, 2007 marking the beginning of the implementation of the Intel Teach programs in Indonesia.

Indonesia also Intel parallel, runs in implementation of the program with USAID On April 27, 2007, Intel Indonesia formalized the MOU with USAID to carry out the training of Indonesia Intel Teach - Getting Started in the Decentralized Basic Education Program (DBE) 2 and 3, which later was followed with the development of cooperation with Pustekkom, the National Commission for UNESCO and LP Ma'arif Nadhatul Ulama. To date, over 20,000 teachers have joined the program in all provinces in Indonesia.

### **Intel International Science and Engineering Fair (Intel ISEF)**

In 2009, Intel Indonesia signed an MOU with Indonesian Institute of Sciences (LIPI) through which Intel Indonesia committed to sponsor the winner of the National Youth Science Competition (LKIR) to Intel ISEF (International Science and Engineering fair).

#### **Intel Education Awards**

Also in 2009, Intel Indonesia conducted Intel Education Awards as a package program with the teacher training program in order to support teachers in implementing their skills in technology integration and student centered learning methods in the classroom.

#### **Other Activities**

Intel Indonesia also sponsored many educators such as teachers and policy makers to attend regional and international conferences, workshops and seminars. Working with the Ministry Of National Education, Intel donated 4000 PC over 4 years and conducted 2 pilot schools on 1:1 learning environments.

### The Challenge

One of the major gaps faced by teachers in Indonesia is their ability to integrate technology in the classroom learning process. Out of 2.7 million teachers in Indonesia, only a very small percentage have mastered the ability to integrate ICT in the classroom. In general, teachers supplement their incomes by taking on other jobs, thus reducing their focus on teaching skills. Most teachers still use traditional teaching methods (centered on the teacher) and teaching as a profession is rarely the first choice of good college graduates.

The other challenges are related to poor infrastructure and facilities such as electricity, connectivity and the availability of computers. The biggest challenge, however, is in changing the mind-set of teachers to leverage technology, adopt student-centered approaches and to begin the shift from content/knowledge focus to include a skills focus.

### Intel (continued)

#### **The Objectives**

The main purpose of teacher professional development is a fundamental change in the pattern of learning in the classroom that provides a systematic learning environment in developing 21st century skills. The focus of the training is the development of 21st century skills consisting of:

- •Media and technology literacy.
- Ability to communicate effectively.
- •The ability to think critically.
- The ability to solve problems.
- The ability to work together.
- Ability to set yourself up independently.

In the 21st century learning patterns, the teacher should be able to conduct an assessment of all aspects of student growth, not just the ability to understand a given subject, but also a variety of skills to be developed. Teachers should have the ability to integrate the use of ICT on the learning and teaching process in the classroom.

### The Implementation



Senior Trainers – Getting Started training



Master Trainers – Getting Started training



Intel ISEF



Intel Education Awards

"The most important thing to have in

the Intel Teach training for me is the

understanding the skills that needed in

the 21st century by using technology".



"The major implications of participating Intel Teach training are providing opportunities for teachers to understand computers and giving them the ability to integrate technology in everyday activities in the classroom. Now that we are seeing the benefits of technology in the school environment, we even make it as a self-development program for students ".

Siti Aisvah Principal, SD 14 Bonto-Bonto Ma'rang, S. Sulawesi

Meylinda Saragih **Tebing Tinggi North Sumatra** 



### Jhpiego

### Overview

#### **Innovating to Save Lives**

For more than 25 years, Jhpiego has worked closely with Indonesian public and private sector organizations to improve access to and quality of maternal and child health, women's health and reproductive health services, as well as to prevent avian influenza. Jhpiego's strategy has focused on building capacity, advocating for sound policies, applying innovative learning interventions and providing assistance in the disaster situation following the December 2004 earthquake and tsunami that devastated parts of the country. As a result of these efforts, Jhpiego has developed and implemented a highly effective package of targeted interventions that can be sustained over time.

From developing training systems, to strengthening medical and midwifery schools, to re-establishing health care services in a time of crisis, Jhpiego's collaboration with the Indonesian government has resulted in establishment of tools and approaches that are now used as models for organizations and partners worldwide.

### **Programs**

### Strengthening the Quality of Maternal and Newborn Health and Reproductive Health Services

With funding from ExxonMobil, GlaxoSmithKline (GSK) and British Petroleum (BP) Rio Tinto, Jhpiego assures that essential Maternal and Neonatal Health (MNH) and reproductive health services are functioning and an effective referral system is in place in Aceh Province and East Kalimantan Province. Jhpiego is supporting improvements in quality of services through its Standards-Based Management and Recognition (SBM-R) approach.

### Building Training Capacity for Maternal and Newborn Health, Reproductive Health and Family Planning

In Aceh Province and in Karawang District in West Java Province, Jhpiego is expanding the capacity of the National Clinical Training Network for midwives by developing new classroom training sites in hospitals, improving clinical sites and preparing clinical trainers.

### Strengthening Midwifery Training

Jhpiego is supporting the Government of Indonesia's strategy for strengthening pre-service education of midwives by providing technical assistance to improve classroom teaching, laboratory practice and clinical practice throughout Aceh Province.

#### **Cervical Cancer Prevention**

Jhpiego is working with the Indonesian Ministry of Health to build a base for a national cancer prevention program based on a Jhpiego-pioneered, medically safe, acceptable and cost-effective approach for low-resource settings. Known as the single visit approach, it uses visual inspection with acetic acid to identify precancerous cervical lesions, followed by treatment using cryotherapy (a freezing technique to destroy the lesions) in the same visit.

#### **Prevention of Infectious Diseases**

With funding from GSK, ExxonMobil and BP Rio Tinto, Jhpiego is strengthening infection prevention practices at hospitals and health facilities in Aceh and East Kalimantan Provinces to protect workers and communities from infectious diseases such as avian flu and HIV.





### Jhpiego (continued)

#### **Community Mobilization**

"Desa SIAGA" (or "ALERT village") is a community-mobilization strategy developed by Jhpiego's MNH Program funded by the United States Agency for International Development (USAID). Currently being scaled up nationwide by a variety of donors and partners, this strategy promotes community readiness for childbirth through the following activities: 1) pregnancy notification and referral to midwife, 2) organization of transport, 3) organization of blood donors and 4) family and village savings for birth emergencies.

### **Key Accomplishments**

#### Maternal and Neonatal Health Program

Jhpiego provided technical assistance to the local organizations to adapt the World Health Organization (WHO) manual, *Managing Complications in Pregnancy and Childbirth*, for use in Indonesia. This adaptation serves as the national standard for maternal and neonatal health care.

**Performance and Quality Improvement approach** was used in Indonesia to develop high-quality service delivery and training sites that serve as models for scale-up. At these sites, the percentage of trained providers practicing specified skills increased from 35% in 2001 to 85% in 2003.

Also under the **MNH Program**, Jhpiego established the "Desa SIAGA" program based upon the concept of birth preparedness and complication readiness. By the end of the project, all districts in West Java had successfully adapted the "Desa SIAGA" framework and the Ministry of Health later established "Desa SIAGA" as a national decree. Currently, 166 communities have functioning "ALERT villages" able to respond to obstetric emergencies.

One provincial training center has been strengthened and two district training centers have been established in Aceh to train 240 midwives and doctors per year.

More than 50,000 women have been screened and treated as needed for cervical cancer using the single visit approach described above.

In the aftermath of the tsunami, Jhpiego reestablished, equipped and renovated 20 midwife practices and two midwifery schools, established and equipped the obstetric unit of one provincial hospital, equipped 50 village midwives with delivery and suturing kits and equipped two midwifery schools. It also recruited and deployed 127 midwives to fill the gap in reproductive health services at health facilities and camps for displaced persons. Services provided by these midwives covered an estimated 1,504 children and 3,852 women. Jhpiego also helped provide counseling to 141 midwives who lost their practices and/or family members.

**Three hospitals, 16 Puskesmas** (i.e., health centers at the sub-district level) and 50 Midwife Clinical Sites in Aceh have become models of high-quality MNH services and infection prevention practices.

A model for quality midwifery education has been developed in four academies in Aceh that follow national standards of midwifery education.

**Jhpiego materials** (clinical guidelines, training package and training plans) are now used nationally for the prevention of avian influenza and other emerging diseases. Jhpiego also trained five national and 30 regional trainers to conduct avian influenza training.

### Marathon Oil

### Overview

### Making a Difference

Marathon supports the local community through a commitment to Corporate Social Responsibility. This includes projects to improve healthcare and water quality for numerous communities in the West Sulawesi Province. Additional sustainable projects are being identified by the local communities. As a mid-sized company, Marathon uses its size and scale to an advantage. With a focus on cutting-edge technologies and a willingness to be innovative, Marathon links its technical strength, commercial skills and international stature with the speed and agility of a smaller enterprise. Marathon values its employees, investors, customers, business partners and neighbors. It recognizes the need to conduct its business with the highest standards of integrity, in an environmentally responsible manner and with the highest regard for the safety and health of its workforce and of the communities in which it operates.

### **Programs**



Sea-grass income generating project

Water sanitation at local village school

### J. Ray McDermott

### **Overview**

### Workforce Improvement

McDermott International and its two principal operating subsidiaries, J. Ray McDermott (JRM) and The Babcock & Wilcox Company (B&W), actively seek to improve the social and economic environments in which they operate world-wide. Most of McDermott's manufacturing and operating activities are manpower intensive and the company believes that a stable, healthy and dedicated workforce is critical to its commercial success and the requirement of a conscientious employer. McDermott's Corporate Social Responsibility programs seek to improve the well-being of that workforce, their families and their communities through education, medical programs and volunteer service. This is particularly relevant in Indonesia, where J. Ray McDermott's Indonesian company, PT McDermott Indonesia (PTMI), employs nearly 8,000 people.

### **Programs**

#### Batam International Charity (BIC)

The Batam International Charity (BIC) is PTMI's CSR function and was established in 2002 as the Batam Charity Bash (BCB). In November 2008, the BCB changed its name to BIC to reflect its legal registration as a charitable organization.

For eight years running, J. Ray's clients, vendors, friends and employees came together to raise funds in support the Batam International Charity Bash. The two-day event, held on Batam Island, brought participants together from as far a far as America to raise money through a themed cocktail party and a Texas scramble golf tournament.

Through funds raised at this annual event, the BIC is poised to take on the challenges presented in the local community on Batam, such as poverty, health issues and illiteracy. Total funds raised were US\$1,259,000 which enabled us to effect positive changes in the community. The generous donations received from the donors have helped many orphans and others in need in Batam. The success of the charity is recognized locally and has the effect of encouraging others to take an active interest in social work and support those in need in the region.

The agenda of activities will be based on comprehensive analysis of the needs of local villagers on Batam. Resources will be mobilized for child education, local health programs, development projects such as building orphanages and schools and providing general supplies.





Thank you to all sponsors for their commitment towards this worthy cause!



### J. Ray McDermott (Continued)

### Fund Collection and Allocation (2002-2009)

US\$K Expenses / **Balance Carry Funds Collected** Years Disbursement **Forward Total** 1,259 1,041 

#	Fund Allocation	Total (US\$)
1	Physical Building Construction	406,719
2	Material & Equipment	177,329
3	Education Support & School Fees	226,800
4	Clothes & Uniform	39,403
5	Foods / Basic Necessities	51,060
6	Medical Supports	1,683
7	Post Disaster Relief	33,777
8	Orphanage Day / Gathering	64,911
9	Administration	7,164
	Total	1,040,915

### Microsoft

### Overview

### Realizing Indonesia's Potential through Creativity and Innovation

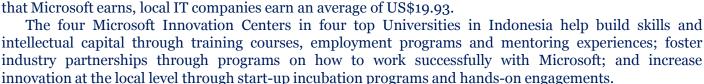
Indonesia considers economic, social and political development to be a national imperative – with constant progress to increase productivity, stimulate growth and create employment in order to remain competitive globally. The knowledge economy offers immense opportunity for people and businesses to build better societies and better lives. As a global technology leader and responsible global citizen, Microsoft is committed to advancing human and technological development.

Microsoft Indonesia does this in a variety of ways, all of which focus on those areas that governments list as their top priorities. This includes, transforming education, fostering innovation and enabling jobs and

opportunities.

In Indonesia, our workforce development programs both in schools through Partners in Learning (PiL program) and through and Community Technology Centers (CTCs) have trained more than 10,190,081 people with associated cash and software donations totaling more than US\$5,253,600. In addition, more than 8,600 people in Indonesia have been certified on Microsoft technologies, enabling them to get skilled, high-wage jobs.

Microsoft has more than 4,000 partners that create local jobs, contribute to the tax base, and develop innovative products that help grow the IT industry. Here in Indonesia, for every dollar of revenue that Microsoft earns, local IT companies earn an average of US\$19.93.



Microsoft is proud to work with governments, Non Governmental Organizations (NGOs) and industry partners to help everyone, everywhere realize their full potential.

### **Programs**

### Microsoft's WorldWide Telescope

In November 2008, Microsoft Indonesia and the Ministry of Research and Technology handed over the package of stargazing software and hardware called Worldwide Telescope to the Boscha Observatory in Bandung, Indonesia. The software given to Boscha was accompanied by hardware including a 40-inch monitor and a computer powered by a powerful processor and a graphic card able to process terra-byte sized files.

The Worldwide Telescope, developed by Microsoft, enables anybody with a Web connection to browse through the universe, to explore distant galaxies, and to dance among the stars – all from the convenience of their home computer. A state-of-the-art combination of software and Web 2.0 services, WorldWide Telescope offers terabytes of high-

resolution images, and astronomical data, from the best ground and space-based telescopes in the world for a guided tour that bring the universe to your fingertips.

"The Worldwide Telescope is innovation from Microsoft Research which was created to help people and researchers to explore and learn about the universe. We hope with this application, the young generations will be more inspired to explore the world, universe and science. This application is also able to support researchers for their work on astronomy," said Tony Seno Hartono, National Technology Officer, Microsoft Indonesia. The software, part of the company's social responsibility/ citizenship initiative, had been demonstrated to an Indonesian audience by Microsoft's cofounder Bill Gates during his visit to Jakarta in May 2008.

### Microsoft (continued)

On 26 January 2009, the software was also used to observe a rare solar eclipse visible from several Indonesian regions and was able to directly stream observation data to other enthusiasts around the world through the Internet.

### Transforming Education in Indonesia through Mice a Collaborative MultiPoint Technology

Developed and developing countries alike are trying to expand and improve their education systems to equip students for a competitive global workforce with 21st century skills that can create new social and economic opportunities. Access to technology is seen as a key driver for improving education and facilitating learning.

In Indonesia there are over 100,000 schools with only 1 to 10 PCs. This makes it literally impossible to equally engage and provide access to technology to all the students. Usually, a more dominant student takes control over the mouse while others passively watch.

In 2008 in collaboration with the Ministry of Education, Republic of Indonesia, Microsoft started a pilot program on Windows MultiPoint in 4 elementary schools in Yogykarta, a province in Central Java Indonesia. Up to 30 students can now be simultaneously engaged during the lesson, using multiple mice connected to one PC. The technology allows students to work in a more collaborative and interactive environment at the same time offering schools the way to make optimal use of their scarce technology resources.

In March 2009, Microsoft announced the availability of Windows MultiPoint software development kit that offers developers a platform to build unique, collaborative applications for schools. Pesona Edukasi, the award-winning educational content developer, became the first partner in Indonesia to innovate on Windows MultiPoint for scaled deployment.

Windows MultiPoint allows a whole new range of affordable educational solutions that can help students in Indonesia become active learners and develop critical 21st century skills like collaboration, teamwork and computing.

#### **Creating Opportunities with Microsoft**

Suryadi or Pak Sur as he is fondly known, is a 35 year old entrepreneur-farmer who runs a small printing business from his house in Cengungklung village, Bojonegoro, Indonesia. A student of Garis Tepi Community Technology Learning Centre (CTLC), Panjunan village, his spirit to continue learning new knowledge is admirable.

The more he learnED, the stronger his motivation to purchase a computer, buying it one piece at the time and in six months time, was able to complete his 'installment'.

After he succeeded in owning his own computer, Pak Sur began learning new programs such as Adobe Photoshop and Corel Draw and even opened a small printing business. The local village elections gave Pak Sur the opportunity to print the ballots. With the help of his family and friends, not only did he manage to print ballots, but also was in charge for the documentation of the elections. "My friend and I recorded the village elections with our handycam. Then I edited it and earned Rp250.000 (US\$ 25) per CD which was quite good," he stated. "I am not afraid of technology thanks to CTLC," Pak Sur explained.

### Unlimited Potential Community Technology Skills Program Grant

Unlimited Potential Community Technology Skills Program (UP-CTSP) grants are given to organizations managing programs directed at increasing the technology skills of underserved persons.

Microsoft Indonesia with Yayasan Mitra Mandiri (YMM) created the i-Inspire story writing competition which focuses on how the Computer Training Center (CTC) is being sustainably managed and how both trainer as well as trainees use their acquired skills for betterment of their lives. The competition is open to all CTC and Community Technology Learning Centers (CTLC) including staff, coordinators, trainers and also former and current CTC trainees.

### Monsanto

### Overview

#### Grown for the Future

"Volunteerism and philanthropy are two ways we act on our pledge to invest in our communities. Monsanto is committed to giving back to the communities where our businesses operate and our people live. Because each community is unique, we work in partnership with local Monsanto employees and community representatives to align our support with community needs."

-Grown for the Future

### **Programs**

### Rebuilding SD Darul Fallah School in Mojokerto

Mojokerto, a district of East Java Province, is located approximately 40 km southwest of Surabaya and constitutes one of the regional units of the Gerbangkertosusila Development.

The project aimed to rebuilding SD Darul Fallah to create a better environment for teaching and learning. Monsanto showed their dedication to the community surrounding the plant through dialogue, transparency and sharing in order to build and foster community engagement. Monsanto awarded US\$60,000 to rehabilitate and purchase equipment for this SD Darul Fallah school partnering with Habitat for Humanity to build an earthquake resilient environment for study.

To show further support and commitment to the long term potential of the Monsanto plant, the manufacturing team started taking turns each week to personally participate in the project.

The project started in October 2008 and finished in February 2009. The Vice Governor of East Java Province, The Head of the Regency, local government and the Vice President from Monsanto Asia Pacific, came to the opening ceremony to celebrate the achievement of the villagers and Monsanto alike. The local community has also shown their appreciation that their area and environment has captured attention from the local government.

In the long term, this will contribute to a better educational environment for the young generation and hopefully become a positive impact on their human capital development. The school is also now a center for all students, teachers, parents as well as the village government and has become a place to share values and ideas to develop the community.

### **Empowering Smallholder Corn Farmers**

Commercial teams helped improve economic self-sufficiency and the quality of life smallholder farmers by sharing Monsanto technologies and modern agricultural practices. Historically, these smallholder farmers mainly grew saved-seed or open-pollinated varieties. Monsanto teams saw opportunities to benefit the farmers by upgrading their crops to hybrid seed. Through partnership with local organizations, dialogue, transparency and respect, the teams overcame farmers' uncertainties about unfamiliar crops and commercial programs. As a result, some of the poorest growers in each of the countries have witnessed significant gains in yield. Many have gone from subsistence farming to commercial farming.

### Scholarships for Youth in the Agriculture Field

Monsanto grants US\$50,000 scholarships every year for three years to IPB (Bogor Institute of Agriculture) for students who have stood out in the classroom and are continually striving for excellence in agriculture. The grants that Monsanto gives are focused on helping students who achieve a GPA Index above 3.00 out of 4.00. We believe in allowing the students to apply their scholarship funds toward achieving either a Bachelor's or Master's degree. We encourage continuing education at every level.

### Monsanto (continued)

#### **Avian Flu Community Development**

The global risk of pandemic currently has its highest potential in the Asia Pacific, specifically Indonesia, which has an avian flu rate of 119 fatalities out of 145 cases. Tangerang, where our plant is located, has the highest incidence of human cases and fatalities (25 fatalities out of 28 cases).

In immediate response, the Tangerang team has implemented a Monsanto Global Business Continuity Plan to introduce safety measures, health assessments and a recovery plan. Monsanto understands that the local community is at high risk due to poultry located close to homes, poor environmental hygiene and lack of avian flu/pandemic knowledge. We believe that healthy community equals healthy employees and saw the need and value of extending an avian flu program preparedness to the community. Monsanto Fund grants US\$50,000 to develop and implement the program. They partnered with Muhammadiyah (local NGO) as a facilitator.

The goals of the program are to improve capacity building and social infrastructure at the community level, increase community knowledge and awareness of avian flu on humans and animals and prepare the community for pandemic influenza with strengthened community surveillance.



### Disaster Relief: Tsunami in Aceh, Earth Quake in Nias & Flooding

In 2006 when the devastating tsunami Indonesia, Monsanto reacted quickly with a desire to help the citizens of Aceh by providing an emergency relief donation in the amount of US\$60,000 through Indonesia Red Cross (PMI) and Yavasan Peduli Ummat. We continued to see the need around us in the community and supported rehabilitation and reconstruction programs worth US\$340,000 in Aceh and Nias partnering with AUSCARE. In 2008 Monsanto helped flood victims by donating US\$50,000 through Indonesia Red Cross (PMI) to buy hygiene kits, as well as supporting equipment like life jacket, and boats. These items were distributed primarily in Jakarta and East Java areas.



Monsanto Indonesia employees helping construct a local school.

### PT HM Sampoerna Tbk

### Overview

### **Growing Together with Society**

Since its inception in 1913, PT HM Sampoerna Tbk has always been committed to being socially responsible. Most recently, the company has grouped its various social activities under the 'Sampoerna untuk Indonesia' umbrella program, comprised of four main focus areas: Education, Community Economic Empowerment, Environmental Preservation and Disaster Relief.

### **Programs**

With each of its social programs and activities, Sampoerna consistently tries to embody the core values of Sampoerna untuk Indonesia: consistently empowering society, promoting sustainability and providing inspiration and motivation for each and every person to achieve the best for themselves and for Indonesia.

Sampoerna has established Community Reading Centers (CRC) in various locations throughout Indonesia. The aim of the program is to improve access to quality books and encourage interest in reading. The Centers have become a source of inspiration and also act as much needed community centers.



The company also launched the very successful Sampoerna Campus Program in 2005 to the benfit of many public and private colleges in Indonesia. The Campus Program supports students' activities and acknowledges their achievements and creativity.

The independent spirit is also a necessary ingredient to encourage economic development. Acknowledging this fact, Sampoerna established the Sampoerna Entrepreneurship Training Center (SETC) on a 27-hectare plot of land at Sukorejo, Pasuruan, in 2007.

The SETC has become the center and role-model for integrated learning and training for micro and small agriculture-based business and vocational skills. The SETC is now the main point of reference for members of the community and government agencies to obtain training to develop sustainable, independent businesses and business practices.

Sampoerna's efforts in the reforestation sector have really gone a long way in helping to preserve the environment. Most recently, the company conducted a massive mangrove replanting and preservation program with the Surabaya City Government. It also initiated a program to replant more than a million clove trees in the clove producing regions throughout Indonesia.



### PT HM Sampoerna Tbk (continued)

Sampoerna's commitment to the environment is furthered by a number of programs that promote the use of good agricultural practices amongst tobacco and clove farmers throughout Indonesia.

Through its Disaster Relief programs, Sampoerna also plays an important role as a member of the Indonesian community. In 2002, Sampoerna established the Sampoerna Rescue team. The Team is fully trained, well-equipped and highly dedicated to providing quick and practical

relief to disaster victims. The team has been instrumental in providing support to rescue efforts in disasters such as the tsunami in Aceh, the earthquake in Yogyakarta, Tasikmalaya, Padang, the Merapi volcanic eruption in Central Java and a major flooding in Jakarta.

Sampoerna untuk Indonesia is commited to the communities where we do business and Indonesia on the whole. We are confident that the programs we are involved in will continue to help spread positive change throughout Indonesia.







### Procter & Gamble

### Overview

#### Give Back to Communities

P&G is committed to improving life for children in need around the world through our *Live*, *Learn and Thrive*<sup>TM</sup> hallmark cause. Every year, P&G reaches more than 50 million children under our *Live*, *Learn and Thrive*<sup>TM</sup> banner which focuses heavily on the area of education.

By focusing on this cause, P&G and our brands are able to direct our social investments to an area that is critically important, now and for generations to come. Millions of children around the world live in heartbreaking conditions. By focusing P&G expertise, technologies, and resources to address these issues, we can help children to get off to a healthy start, receive access to education, and build skills for life.

P&G is also touching and improving lives through its Disaster Relief program by building temporary housing, distributing  $PUR^{TM}$  – the breakthrough water purification powder which delivers safe drinking water, and building elementary schools.  $PUR^{TM}$  is one of P&G best technology products dedicated to communities around the world under the *Children's Safe Drinking Water (CSDW)* banner. The *Children's Safe Drinking Water* Program is a not-for-profit program founded by P&G as part of its global cause - *Live, Learn and Thrive*  $^{TM}$  – and is precisely aimed at improving life for children in need through the provision of clean drinking water. Since its establishment in 2003, the CSDW program has partnered with more than 30 organizations throughout the world to provide two billion liters of clean drinking water to people in more than 40 countries. In addition to CSDW Program in developing countries, P&G has extended aid to some of the most critical global emergency relief situations; the latest was during the West Sumatra earthquake together with World Vision Indonesia.

Engagement of P&G Partners such as local government, distributors, celebrities, media, customers, consumers and most importantly employees is key in P&G's CSR program, which is touching and improving lives of the community and children in Indonesia, ASEAN and around the world.

### **Programs**

#### **Balita Cerdas (Smart Children)**

In Indonesia, the population of children is 26.1 million children between the ages of 0 – 6 years old. However about 73% of the 0 – 6 year old children have no access to any form of Early Childhood Development (ECD) Services. In 2003, the revised Education Law Number 20 recognized early childhood education as an important stage in life prior to enrolment in primary school.

P&G Indonesia committed to help the government implement the Early Childhood Education program through Balita Cerdas program. In the past 3 years, P&G created 10 Early Childhood Education programs (PAUD) with 4 P&G Community Centres in Sukabumi, West Java, to be used as the class of the ECD and Community activities. Balita Cerdas has touched almost 3,000 children as well as their parents.

55% of employees, more than 10 celebrities, key news media, distributors and customers have been part of Balita Cerdas program. Together with UNICEF, the program has been one of the most successful education programs which not only focuses on ECD but also empowerment of the community including POSYANDU Cadres, the teacher of ECD program. P&G also became the first private company that has an ECD program with integrated and holistic program in Indonesia.



### Procter & Gamble (continued)

#### **Disaster Relief Program**

The Right Emergency Relief for the Victims Aceh's Tsunami was a tragedy that won't be forgotten easily by the Indonesian people. Much help was provided to the Aceh people by people and organizations around the world. Lack of water was the critical issue that the people of Aceh faced and P&G through PUR helped Aceh's people get safe drinking water, preventing thousands from disease.

PUR™ is a powdered water clarification and disinfectant that comes in small, easy-to-use packets. Using some of the same ingredients as municipal water systems, PUR™ water purification packets remove pollutants and cysts, and kills bacteria and viruses in contaminated water. This life-saving technology works by acting like a 'dirt magnet' and in just 30 minutes, dirty water can be decontaminated and turned clear, safe and drinkable. Each sachet can disinfect 10 litres at a time.

In March 2007, earthquakes hit Yogya, Central Java and Padang, West Java. P&G Indonesia and its employees in Central Java district directly went to Yogya's area to help create temporary housing and give away P&G products such as shampoo, soap, tooth brushes, etc. P&G temporary housing became the model recognized by local government and followed in other areas.

The P&G team also came to Batipuh, Padang and found an elementary school destroyed and several student casualties. We were touched to see the spirit of the remaining teachers and students who continue to study under a plastic roof outside the school. On June 4, 2007, P&G Indonesia gave a commitment to rebuild and change the school into a national elementary school model with internet access, scholarships, teachers training, etc. P&G Indonesia was the first private company that rebuilt a school in Padang.

On September 30, 2009, when a 7.6 Richter Scale earthquake hit Padang, West Sumatra, 1,300 people died, 135,000 houses were destroyed and 1.2 million people were impacted.

P&G Indonesia helped the community with temporary housing in Desa Kudu, Padang Parliament and gave away P&G products such as Pampers, shampoo, soap, toothbrushes, etc.

Together with World Vision Indonesia, P&G donated 700,000 sachets of PUR through POSYANDU (Local Clinic) where the head of the doctors endorsed and got involved directly on the training of PUR and socialization to the community. P&G helped prevent the people and children of Padang Parliament from diarrhea and skin disease, common diseases caused by poor water quality water after the earthquake.





### **QUALCOMM**

### Overview

#### Qualcomm's Wireless Reach Initiative

Qualcomm believes access to advanced wireless voice and data services improves people's lives. Qualcomm's Wireless Reach initiative supports programs and solutions that bring the benefits of connectivity to underserved communities globally. By working with partners, Wireless Reach projects create new ways for people to communicate, learn, access health care, sustain the environment and reach global markets. For more information, please visit www.qualcomm.com/wirelessreach.

### **Programs**

#### Village Phone Microfranchising

Over the last three years, Wireless Reach and the Grameen Foundation have actively collaborated with Indonesian partner organizations to evaluate, test and build the foundation for the Village Phone Microfranchising Program in Indonesia. The Village Phone initiative combines the power of microfinance with the benefits of expanding access to communications, generating broad positive economic and social returns that can bolster an entire community. Village Phone is an innovative and sustainable solution that meets the growing demand for affordable access to telecommunication services through a microfranchise model that is market-oriented and builds on the strength of microfinance, one of the most robust poverty alleviation strategies in existence today. The core concept is simple, effective and sustainable: a local small entrepreneur purchases a pre-packaged business kit that includes a mobile phone with a microfinance loan and then retails the "minutes" to neighbors. The program is specifically geared towards offering this business opportunity to the poor and poorest residents in these underserved communities.

As of January 4th, 2010, 100% of the 1,487 Village Phone businesses were showing profitability with average weekly profits of approximately US\$3.00 – increasing household income by about 20 percent. Currently, 93% of Village Phone Operators are run by women with 67% of them living below the World Bank's definition of the poverty line. In some cases, through their participation in the Village Phone program, women are earning enough money to supplement their household income, taking a big step forward on the path out of poverty.

### Social challenges the project addresses:

Village Phone is providing benefits to poor Indonesians in two important ways: (1) by extending the benefits of affordable telecommunication access to the poorest that still cannot afford to own their own mobile device and (2) by offering a profitable business opportunity to the poor and poorest by eliminating barriers to entry: primarily in the areas of financing, confidence building, training, and access to the supply chain.

### Goals of the project:

It is expected that through the Qualcomm Wireless Reach and Grameen Foundation alliance that the Village Phone initiative will expand and establish thousands of new microfranchise businesses in various geographies in Indonesia. It is estimated that each Village Phone Operator serves approximately 100 households with an average of five members each.

In-country partners on the project: •Grameen Foundation •Bakrie Telecom

HuaweiPT Ruma



### **High School Computer Labs in Way Kanan** and Pacitan

In 2005, Qualcomm's Wireless Reach initiative began working to create computer labs and provide Internet access to six high schools in Way Kanan and Pacitan. With project partners Cisco, Microsoft, the Academy of Education Development (AED) and local Indonesian operators, the project helped the schools develop and implement business plans to enable them to sustain connectivity and keep their labs operating. Headmasters, students and parents in each community have devoted years of hard work towards the maintenance and success of these labs and the teachers and students continue to learn new IT skills in an educational setting for the first time. Today, more than 3,000 students have accessed the Internet for education, research and training. In addition, these labs help the Indonesian government reach its Internet penetration goals and learn how to establish and maintain computers with Internet access in difficult educational and geographic environments.

### Social challenges the project addresses:

This initiative offers individuals and communities in Indonesia increased access to the benefits of the knowledge economy and aids in the improvement of the education sector within Indonesia.

#### Goals of the project:

The project enables students and teachers in rural communities in Indonesia to have access to computer resources and training and to improve education.

This access provides the people of Indonesia with resources that aid in obtaining valuable job skills and training.

### In-Country partners on the project:

- Sampoerna Telekomunikasi Indonesia
- IndoNet
- Axesstel
- Microsoft
- Cisco Networking Academy (NetAcad)
- Academy for Educational Development (AED)



